

## **Official Rules**

**September 2015  
Gorilla Office Supplies**

### **OFFICIAL CONTEST RULES Gorilla Naming Contest**

*Last Updated on 8/27/15 at 1:00pm EST*

NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN AWARD.

A purchase will not improve chances of winning.

CONSUMER DISCLOSURE: You have not yet won.

PARTICIPANTS MUST BE AT LEAST 18 YEARS OLD AS OF THE DATE OF ENTRY and reside in the United States.

*By entering this Promotion (contest/drawing), you accept and agree to be bound by these Official Rules. Any violation of these rules, at Sponsor's discretion, may result in disqualification.*

#### **1. TO ENTER, follow these steps:**

Step 1: Leave a comment on our [Facebook page](#) with a name you think our mascot, the Gorilla should have.

Step 2: [Sign up for our email list](#).

Entries are being accepted through 9/27 at 11:59 pm EST.

**2. ELIGIBILITY:** The Drawing is open to legal residents of the United States. The following persons are not eligible to win the Drawing:

- Employees and officers of any organizations directly involved with this promotion, including any co-sponsor of the Drawing (a).
- Employees of Gorilla Office Supplies, its affiliates and subsidiaries (b).
- Immediate family members and persons living in the same household as the persons identified in (a) and (b) above.

Gorilla Office Supplies reserves the right, at its sole discretion, to disqualify any entry if it concludes that the entrant has tampered with the entry process or the operation of the Drawing or has acted in violation of these Official Rules or any applicable state, federal, or local laws or regulations.

**3. LIMIT:** Each person can enter one time. Gorilla Office Supplies reserves the right to disqualify any participant who does not follow the rules.

**4. PRIZE AWARD:** *A winner will only be chosen in the event the Gorilla team feels a name that was entered is applicable for Gorilla.* Should he or she win, they will be awarded with a \$50 Gorilla Gift Card, which may be given in the form of an electronic credit.

**5. OWNERSHIP AND LICENSE.** All entries become property of GORILLA OFFICE SUPPLIES. GORILLA OFFICE SUPPLIES is free to use entries as they please such as in marketing materials. GORILLA OFFICE SUPPLIES is also free to use entrants' names as they choose. Sponsor and/or others authorized by the Sponsor shall have the right to edit, adapt, and modify the Submission.

GORILLA OFFICE SUPPLIES reserves the right to edit contest entries any which way they choose for use in marketing materials, ie. grammar and shortening entries to fit on an image for social media use.

#### **7. CHOOSING A WINNER:**

In order to give others a chance to win, if a winner is selected who won in the month directly before, a new winner will be chosen. The same person cannot win a contest two months in a row.

Select members from Gorilla's Office Supplies' staff will review entries and select a winner only if they feel that a name entered best describes Gorilla and the brand.

#### **8. WINNER NOTIFICATION:**

Winner will be announced on Gorilla's social media pages and notified via the information they enter when they signed up for [Gorilla's email list](#). Entrants must be signed up at the time of the drawing in order to qualify.

Gorilla is not responsible for incorrect or invalid contact information such as phone number and email address.

If the winner does not respond within 5 business days for any reason, Gorilla Office Supplies reserves the right to select a new winner. At this time, the winner who was originally chosen then forfeits their winnings. A new winner MAY OR MAY NOT be chosen, at the discretion of Gorilla.

***It is highly advisable that contest participants check in with the Gorilla's Facebook often following the days the contest concludes, to see if they won.***

After the winner responds, arrangements will be made to get the prize to the winner. Gorilla Office Supplies is not responsible for prizes getting lost in the mail, being misplaced, or damaged. Gorilla is also not responsible for any lost contest entries or communications.

In addition, failure to comply with any rule, regulation or limitation will result in the forfeiture of the prize, in whole or in part.

If a winner is chosen, they will be selected and contacted on or about August 10/2/15.

**9. NO PRIZE TRANSFER OR SUBSTITUTION.** No prize or any portion thereof is transferable or redeemable for cash. Any portion of the prize that is not used is forfeited. No substitutions for prize except by at the sole discretion of the Sponsor.

**10. GENERAL CONDITIONS:** The Drawing will be governed, construed and interpreted under the laws of the United States. By entering this Drawing, participants agree to be bound by these Official Rules and the decisions of GORILLA OFFICE SUPPLIES on all matters relating to the Drawing. When entered into the drawing, all entrants consent to the use or reproduction, in any format or media, of their names, addresses, likeness, and any statements they make in connection with the Drawing or about GORILLA OFFICE SUPPLIES without additional compensation, except where prohibited by law.

**11. LIMITATIONS OF LIABILITY:**

By entering the contest/drawing:

- Each participant agrees to release GORILLA OFFICE SUPPLIES and its respective affiliates or social media channels that GORILLA OFFICE SUPPLIES uses to promote awareness of this award including, but not limited to Facebook, LinkedIn, etc. – any and all channels where this award may be promoted with or without the knowledge of GORILLA OFFICE SUPPLIES Products, parents and subsidiaries, and their respective employees, agents, and representatives (collectively, "Entities") from any and all liability, claims, or actions of any kind whatsoever for injuries, damages, or losses to person or property that may be sustained in connection with the receipt, ownership, or use of a prize or with participation in this Drawing.
- Each participant acknowledges that this promotion is in no way administered, sponsored or endorsed by, or associated with, any social media channel including, but not limited to, Facebook or LinkedIn and that information is being

provided directly to GORILLA OFFICE SUPPLIES and not any social media channel including, but not limited to, Facebook or LinkedIn.

- By entering this contest/drawing, entrants agree that no claim relating to such injuries, damages, or losses shall be asserted against any of the Entities.
- Entrants agree that none of the Entities shall be liable for any injury or damage to any person's computer hardware, software, or peripherals utilized in participating in the contest/drawing.
- None of the Entities are responsible for technical, hardware, software, or other communication failures of any kind, whether caused by any of the Entities, users, or by any equipment, programming, or other cause, whether or not such failures limit an entrant's ability to participate in the contest/drawing.
- If for any reason (including infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, or any other cause that corrupts or affects the administration, security, fairness, integrity, or proper conduct of this Drawing), the Drawing is not capable of being conducted as described in these Official Rules, GORILLA OFFICE SUPPLIES shall have the right, at its sole discretion, to cancel, terminate, modify, or suspend the Drawing.

**12. DISCLAIMERS:** Sponsor not responsible for entries that are lost, late, misdirected, incorrect, garbled, or incompletely received, for any reason, including by reason of hardware, software, browser, or network failure, malfunction, congestion, or incompatibility at Sponsor's servers or elsewhere. Sponsor, in its sole discretion, reserves the right to disqualify any person tampering with the entry/voting process, the operation of the Drawing, the operation of the web site or who has acted in violation of these Official Rules or any applicable state, federal, or local laws or regulations, is acting in an unsportsmanlike or disruptive manner, or with intent to annoy, abuse, threaten, or harass any other person or otherwise attempting to undermine the legitimate operation of the Promotion. Use of bots or other automated process to enter/vote is prohibited and may result in disqualification at the sole discretion of Sponsor. Sponsor further reserves the right to cancel, terminate or modify the Promotion if it is not capable of completion as planned, including by reason of infection by computer virus, bugs, tampering, unauthorized intervention, force majeure or technical failures of any sort. Sponsor Entities are not responsible for errors in the administration or fulfillment of this Promotion, including without limitation mechanical, human, printing, distribution or production errors, and may cancel, terminate or modify this Promotion based upon such error at its sole discretion without liability. In no event will Sponsor be responsible for awarding more than the number of prizes specified in these rules. In the event this Promotion is cancelled or terminated, pursuant to subparagraph or Sponsor, in its sole discretion, may elect to hold a random drawing from among all eligible entries received up to the date of discontinuance for any or all of the prizes offered herein. SPONSOR

ENTITIES MAKE NO WARRANTIES, REPRESENTATIONS OR GUARANTEES, EXPRESS OR IMPLIED, IN FACT OR IN LAW, AS REGARDS THIS PROMOTION OR THE MERCHANTABILITY, QUALITY OR FITNESS FOR A PARTICULAR PURPOSE REGARDING ANY PRIZE OR ANY COMPONENT OF ANY PRIZE. CAUTION: ANY ATTEMPT BY AN ENTRANT, NOMINATOR OR NOMINEE TO DELIBERATELY DAMAGE THE WEBSITE OR UNDERMINE THE LEGITIMATE OPERATION OF THIS PROMOTION MAY BE A VIOLATION OF CRIMINAL AND/OR CIVIL LAWS, AND SHOULD SUCH AN ATTEMPT BE MADE, GORILLA OFFICE SUPPLIES AND ITS AGENTS RESERVE THE RIGHT TO PROSECUTE SUCH PERSON AND/SEEK REMEDIES AND DAMAGES (INCLUDING WITHOUT LIMITATION ATTORNEYS' FEES) FROM ANY SUCH PERSON TO THE FULLEST EXTENT OF THE LAW, INCLUDING CRIMINAL PROSECUTION.

The value(s) of the prize(s) set forth above represent Sponsor's good faith determination of the approximate retail value(s) thereof; the actual fair market value(s) as ultimately determined by Sponsor are final and binding and cannot be challenged or appealed. In the event the stated approximate retail value(s) of a prize is more than the actual fair market value of that prize, the difference will not be awarded in cash or otherwise. No substitution or compensation will be given for any portion of the prize that is not used.

The contest/drawing and all accompanying materials are Copyright © 2015 GORILLA OFFICE SUPPLIES. These terms and conditions can be changed or altered at any time without any notice.